

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 960722-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WMUR | Linda Magay | Manchester | Local |

| Advertiser | Product | Estimate Number |
|------------|---------|-----------------|
| Women Vote | issue | 1704 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 960722 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-------------------------------|-------------------|---------------------------|----------------|----------------|-------------|---------------|
| 1 | 10/09/12 | 10/15/12 | 6a Daybreak | 6-7a | 1111--- | :30 | 4 | \$4,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 1111--- | 4 | \$4,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | Tu | 10/09/12 | 6:24 AM | 6a Daybreak | 6-7a | :30 | TV701X7712H | \$4,500.00 NM |
| 2 | WMUR | W | 10/10/12 | 6:42 AM | 6a Daybreak | 6-7a | :30 | TV701X7712H | \$4,500.00 NM |
| 3 | WMUR | Th | 10/11/12 | 6:59 AM | 6a Daybreak | 6-7a | :30 | TV701X7712H | \$4,500.00 NM |
| 4 | WMUR | M | 10/15/12 | 6:25 AM | 6a Daybreak | 6-7a | :30 | TV701X7712H | \$4,500.00 NM |
| 3 | 10/09/12 | 10/15/12 | KELLY& MICHAEL LIVE I9AM-10AM | | 1-1-1-- | :30 | 3 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 1-1-1-- | 3 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | W | 10/10/12 | 9:58 AM | KELLY& MICHAEL LIVE DAY | 9AM-10AM | :30 | TV701X7712H | \$1,000.00 NM |
| 2 | WMUR | F | 10/12/12 | 9:22 AM | KELLY& MICHAEL LIVE DAY | 9AM-10AM | :30 | TV701X7712H | \$1,000.00 NM |
| 3 | WMUR | M | 10/15/12 | 9:37 AM | KELLY& MICHAEL LIVE DAY | 9AM-10AM | :30 | TV701X7712H | \$1,000.00 NM |
| 4 | 10/09/12 | 10/15/12 | STEVE HARVEY DY 9/4 :10-11a | | ----1-- | :30 | 1 | \$700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | ----1-- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | F | 10/12/12 | 10:45 AM | STEVE HARVEY DY 9/4 START | 10-11a | :30 | TV701X7712H | \$700.00 NM |
| 5 | 10/09/12 | 10/15/12 | The View | | 11-12p | 11111-- | :30 | 5 | \$1,000.00 NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 11111-- | 5 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | Tu | 10/09/12 | 11:59 AM | The View | 11-12p | :30 | TV701X7712H | \$1,000.00 NM |
| 2 | WMUR | W | 10/10/12 | 10:59 AM | The View | 11-12p | :30 | TV701X7712H | \$1,000.00 NM |
| 3 | WMUR | Th | 10/11/12 | 10:59 AM | The View | 11-12p | :30 | TV701X7712H | \$1,000.00 NM |
| 4 | WMUR | F | 10/12/12 | 10:59 AM | The View | 11-12p | :30 | TV701X7712H | \$1,000.00 NM |
| 5 | WMUR | M | 10/15/12 | 10:59 AM | The View | 11-12p | :30 | TV701X7712H | \$1,000.00 NM |
| 6 | 10/09/12 | 10/15/12 | News 9 at Noon | | 12-1230p | --111-- | :30 | 3 | \$1,500.00 NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |

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| 960722-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Women Vote | issue | 1704 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-------------------|-------------------|------------------|----------------|----------------|-------------|---------------|
| 6 | 10/09/12 | 10/15/12 | News 9 at Noon | 12-1230p | -- 111-- | :30 | 3 | \$1,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -- 111-- | 3 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURW | | 10/10/12 | 12:29 PM | News 9 at Noon | 12-1230p | :30 | TV701X7712H | \$1,500.00 NM |
| 2 | WMURTh | | 10/11/12 | 12:29 PM | News 9 at Noon | 12-1230p | :30 | TV701X7712H | \$1,500.00 NM |
| 3 | WMURF | | 10/12/12 | 12:10 PM | News 9 at Noon | 12-1230p | :30 | TV701X7712H | \$1,500.00 NM |
| 7 | 10/09/12 | 10/15/12 | GENERAL HOSPITAL | 2p-3p | 1-- 11-- | :30 | 3 | \$2,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 1-- 11-- | 3 | \$2,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURTh | | 10/11/12 | 2:30 PM | GENERAL HOSPITAL | 2p-3p | :30 | TV701X7712H | \$2,500.00 NM |
| 2 | WMURF | | 10/12/12 | 2:22 PM | GENERAL HOSPITAL | 2p-3p | :30 | TV701X7712H | \$2,500.00 NM |
| 3 | WMURM | | 10/15/12 | 2:20 PM | GENERAL HOSPITAL | 2p-3p | :30 | TV701X7712H | \$2,500.00 NM |
| 8 | 10/09/12 | 10/15/12 | ELLEN EF | 4PM-5PM | 11- 1--- | :30 | 3 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 11- 1--- | 3 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURTu | | 10/09/12 | 4:30 PM | ELLEN EF | 4PM-5PM | :30 | TV701X7712H | \$1,000.00 NM |
| 2 | WMURTh | | 10/11/12 | 3:59 PM | ELLEN EF | 4PM-5PM | :30 | TV701X7712H | \$1,000.00 NM |
| 3 | WMURM | | 10/15/12 | 4:31 PM | ELLEN EF | 4PM-5PM | :30 | TV701X7712H | \$1,000.00 NM |
| 9 | 10/09/12 | 10/15/12 | News 9 at 5 | 5-6p | 11- 1--- | :30 | 3 | \$4,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 11- 1--- | 3 | \$4,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURTu | | 10/09/12 | 5:54 PM | News 9 at 5 | 5-6p | :30 | TV701X7712H | \$4,500.00 NM |
| 2 | WMURTh | | 10/11/12 | 5:28 PM | News 9 at 5 | 5-6p | :30 | TV701X7712H | \$4,500.00 NM |
| 3 | WMURM | | 10/15/12 | 5:35 PM | News 9 at 5 | 5-6p | :30 | TV701X7712H | \$4,500.00 NM |
| 10 | 10/09/12 | 10/15/12 | News 9 at 6 | 6-7p | -- 1- 1-- | :30 | 2 | \$5,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -- 1- 1-- | 2 | \$5,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURW | | 10/10/12 | 6:22 PM | News 9 at 6 | 6-7p | :30 | TV701X7712H | \$5,500.00 NM |
| 2 | WMURF | | 10/12/12 | 6:59 PM | News 9 at 6 | 6-7p | :30 | TV701X7712H | \$5,500.00 NM |
| 11 | 10/09/12 | 10/15/12 | Chronicle NH | 7-730p | 11- 11-- | :30 | 4 | \$1,750.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 11- 11-- | 4 | \$1,750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMURTu | | 10/09/12 | 7:28 PM | Chronicle NH | 7-730p | :30 | TV701X7712H | \$1,750.00 NM |
| 2 | WMURTh | | 10/11/12 | 7:29 PM | Chronicle NH | 7-730p | :30 | TV701X7712H | \$1,750.00 NM |
| 3 | WMURF | | 10/12/12 | 7:10 PM | Chronicle NH | 7-730p | :30 | TV701X7712H | \$1,750.00 NM |
| 4 | WMURM | | 10/15/12 | 7:12 PM | Chronicle NH | 7-730p | :30 | TV701X7712H | \$1,750.00 NM |
| 12 | 10/09/12 | 10/15/12 | INSIDE EDITION AC | 730-8p | - 11---- | :30 | 2 | \$1,750.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | - 11---- | 2 | \$1,750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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| 960722-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Women Vote | issue | 1704 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | |
|--|------------|------------|----------------------|----------------|---------------|---------------------|----------------|------------|-------------|-----------------------|------|
| 12 | 10/09/12 | 10/15/12 | INSIDE EDITION AC | 730-8p | - 11 - - - - | :30 | 2 | \$1,750.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | Tu | 10/09/12 | 7:58 PM | INSIDE EDITION AC | 730-8p | :30 | TV701X7712H | \$1,750.00 | NM |
| | 2 | WMUR | W | 10/10/12 | 7:59 PM | INSIDE EDITION AC | 730-8p | :30 | TV701X7712H | \$1,750.00 | NM |
| 13 | 10/09/12 | 10/15/12 | Nightline | 1135p-1206a | - - 1 - 1 - - | :30 | 2 | \$1,200.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/09/12 | 10/15/12 | - - 1 - 1 - - | 2 | \$1,200.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | W | 10/10/12 | 11:46 PM | Nightline | 1135p-1206a | :30 | TV701X7712H | \$1,200.00 | NM |
| | 2 | WMUR | F | 10/12/12 | 11:44 PM | Nightline | 1135p-1206a | :30 | TV701X7712H | \$1,200.00 | NM |
| 14 | 10/09/12 | 10/15/12 | News 9 at 11 | 11-11:35p | 1111 - - 1 | :30 | 5 | \$5,000.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/09/12 | 10/15/12 | 1111 - - 1 | 5 | \$5,000.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | Tu | 10/09/12 | 11:32 PM | News 9 at 11 | 11-11:35p | :30 | TV701X7712H | \$5,000.00 | NM |
| | 2 | WMUR | W | 10/10/12 | 11:30 PM | News 9 at 11 | 11-11:35p | :30 | TV701X7712H | \$5,000.00 | NM |
| | 3 | WMUR | Th | 10/11/12 | 11:29 PM | News 9 at 11 | 11-11:35p | :30 | TV701X7712H | \$5,000.00 | NM |
| | 4 | WMUR | Su | 10/14/12 | 11:21 PM | News 9 at 11 | 11-11:35p | :30 | TV701X7712H | \$5,000.00 | NM |
| | 5 | WMUR | M | 10/15/12 | 11:30 PM | News 9 at 11 | 11-11:35p | :30 | TV701X7712H | \$5,000.00 | NM |
| 15 | 10/09/12 | 10/15/12 | Jimmy Kimmel | 1205-105a | - - - - 1 - - | :30 | 1 | \$350.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/09/12 | 10/15/12 | - - - - 1 - - | 1 | \$350.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | F | 10/12/12 | 12:43 AM | Jimmy Kimmel | 1205-105a | :30 | TV701X7712H | \$350.00 | NM |
| 16 | 10/15/12 | 10/15/12 | Castle | 10-11p | M - - - - - | :30 | 1 | \$6,500.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/15/12 | 10/21/12 | M - - - - - | 1 | \$6,500.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | M | 10/15/12 | 10:34 PM | Castle | 10-11p | :30 | TV701X7712H | \$6,500.00 | NM |
| 17 | 10/09/12 | 10/09/12 | Private Practice | 10-11p | - T - - - - - | :30 | 1 | \$8,500.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/08/12 | 10/14/12 | - T - - - - - | 1 | \$8,500.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | Tu | 10/09/12 | | Private Practice | 10-11p | :00 | | \$8,500.00 | NM |
| Credited oversold inventory | | | | | | | | | | | |
| 18 | 10/14/12 | 10/14/12 | 6a Weekend Daybreak | Sa/Su 6-7a | - - - - - S | :30 | 1 | \$650.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/08/12 | 10/14/12 | - - - - - S | 1 | \$650.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| | 1 | WMUR | Su | 10/14/12 | 6:13 AM | 6a Weekend Daybreak | Sa/Su 6-7a | :30 | TV701X7712H | \$650.00 | NM |
| 19 | 10/09/12 | 10/15/12 | Good Morning America | 7-9a | 22111 - - | :30 | 7 | \$3,500.00 | NM | | |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | |
| | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |
| | | 10/09/12 | 10/15/12 | 22111 - - | 7 | \$3,500.00 | | | | | |
| | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |

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| Women Vote | issue | 1704 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|----------------------|----------------|----------------|-------------|--------------------------|
| 19 | 10/09/12 | 10/15/12 | Good Morning America | 7-9a | 22111-- | :30 | 7 | \$3,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WMUR | Tu | 10/09/12 | 7:25 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 1 | WMUR | Tu | 10/09/12 | 8:47 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 3 | WMUR | W | 10/10/12 | 8:48 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 5 | WMUR | Th | 10/11/12 | 8:46 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 7 | WMUR | F | 10/12/12 | 8:43 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 10 | WMUR | M | 10/15/12 | 8:29 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 9 | WMUR | M | 10/15/12 | 8:55 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 20 | 10/09/12 | 10/15/12 | Good Morning America | 7-9a | --111-- | :30 | 3 | \$3,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | --111-- | 3 | \$3,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | W | 10/10/12 | 7:50 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 2 | WMUR | Th | 10/11/12 | 7:50 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 3 | WMUR | F | 10/12/12 | 7:49 AM | Good Morning America | 7-9a | :30 | TV701X7712H | \$3,500.00 NM |
| 21 | 10/09/12 | 10/15/12 | KATIE | 3-4P | --WTF-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | --WTF-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | F | 10/12/12 | 3:24 PM | KATIE | 3-4P | :30 | TV701X7712H | \$1,000.00 NM |
| 22 | 10/10/12 | 10/12/12 | 5a Daybreak | 5-6a | --WTF-- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | --WTF-- | 1 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | W | 10/10/12 | 5:54 AM | 5a Daybreak | 5-6a | :30 | TV701X7712H | \$2,000.00 NM |
| 23 | 10/12/12 | 10/12/12 | Primetime: WWYD | 9-10p | ----F-- | :30 | 1 | \$5,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | ----F-- | 1 | \$5,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | F | 10/12/12 | | Primetime: WWYD | 9-10p | :00 | | \$5,500.00 NM |
| Credited oversold inventory | | | | | | | | | |
| 24 | 10/13/12 | 10/14/12 | 7a Weekend Daybreak | 7-9a | -----SS | :30 | 1 | \$1,750.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | -----SS | 1 | \$1,750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | Su | 10/14/12 | 8:15 AM | 7a Weekend Daybreak | 7-9a | :30 | TV701X7712H | \$1,750.00 NM |
| 25 | 10/13/12 | 10/14/12 | Weekend GMA | 9-10a | -----SS | :30 | 1 | \$1,750.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/09/12 | 10/15/12 | -----SS | 1 | \$1,750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WMUR | Sa | 10/13/12 | 9:47 AM | Weekend GMA | 9-10a | :30 | TV701X7712H | \$1,750.00 NM |
| 26 | 10/13/12 | 10/14/12 | 6p News 9 Weekend/Wor | 6-7p | -----S | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|------------|--------------|-----------------|---------------------|
| 960722-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Women Vote | issue | 1704 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------------|----------------|---------------------------|----------------|----------------|-------------|---------------|
| 26 | 10/13/12 | 10/14/12 | 6p News 9 Weekend/Wor 6-7p | | -----S | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| | | | | | | | | | |
| | | 10/09/12 | 10/15/12 | | -----S | | 1 | \$2,000.00 | |
| Spots: # Ch | | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 WMUR | | Su | 10/14/12 | 6:56 PM | 6p News 9 Weekend/World N | 6-7p | :30 | TV701X7712H | \$2,000.00 NM |
| Total Spots | | | | | | | 58 | | |

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Gross Total</u> | \$155,100.00 |
| <u>Agency Commission</u> | \$23,265.00 |
| <u>Net Amount Due</u> | \$131,835.00 |